



JAMES CUNNINGHAM

VIDEO EDITOR/SOCIAL MEDIA SPECIALIST

INTRODUCTION

I am pursuing a degree in Mass Media with a focus in Television production at Illinois State University. Within four years i have successfully created 3 short films and started the indie film company "Ex Studios" along with leading other content pieces such as, music videos and interviews. This has allowed me to become extremely proficient in software editing programs, along with social media marketing and in content editing.

EXPERTISE & SKILLS

Adobe Photoshop
Adobe Illustrator
HTML
CSS
File Transfer Protocol (FTP)
Git & GitHub
Bug Testing
Media Queries
jQuery
JavaScript
Bootstrap
Wordpress

CONTACT DETAILS

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REFERENCES:

Mike Puffer
Manager, HITS INC
(847) 612-1785

Jacob Neal
Video Manager, Illinois State University Football
(715) 307-1327

CAREER SUMMARY

VIDEO EDITOR/ CINEMATOGRAPHER

Illinois State University Athletic Department, Football Team | Dec 2018- Present

- Head video editor for Illinois State Football Team 'End zone unit'
- Maintains strict design standards
- Directed the creative team and leads them to the successful execution of video projects
- Upheld highest design standards for all projects while allowing room creativity. Oversees video production for end zone team

SOCIAL MEDIA MANAGER

Fuse Marketing (Tik Tok) Chicago| May 2019- Present

- Created and managed multiple social media sites while directing Short films for the company.
- Manage and recruit talent, provide direction and manage work schedules for actors and crew.
- The scope of the projects required the utilization of various editing programs such as Adobe After Effects and Premiere Pro CC

LEAD VIDEOGRAPHER

HITS Inc.| May 2017- Dec 2018

- Partnered with different national and international clients of various backgrounds to create footage tailored for individual needs
- Ensured the successful execution of design projects
- Assisted in client video management
- Night manager for all film activities and provided assistance to all clients visiting during night hours

MARKETING COMMUNICATIONS SPECIALIST

INTO ISU.| Mar 2019- Present

- Partnered with international clients of various backgrounds to create footage tailored to attract new students into the school.
- Managed the Graphic Designers designs and workflow
- Lead the video department in creating intriguing unique footage to represent the school.

ACADEMIC HISTORY

COLUMBIA COLLEGE CHICAGO

Bachelors of Fine arts Film Media (2017-2018)

- With a concentrate in cinematography and directing I studied at Columbia college
- Created and lead 3 Short films while in the film program
- EX (2015-2017)
- Big Day (2017)
- Air Gear (2018)

ILLINOIS STATE UNIVERSITY

Bachelor of Fine Arts Mass Media 'Television Production' (2018-Present)

- Excelled in iOS programming coursework
- President of Exstudios
- GPA 3.0

LINKS

VIDEO REEL-<https://www.youtube.com/watch?v=jCk4lJBjQE4>